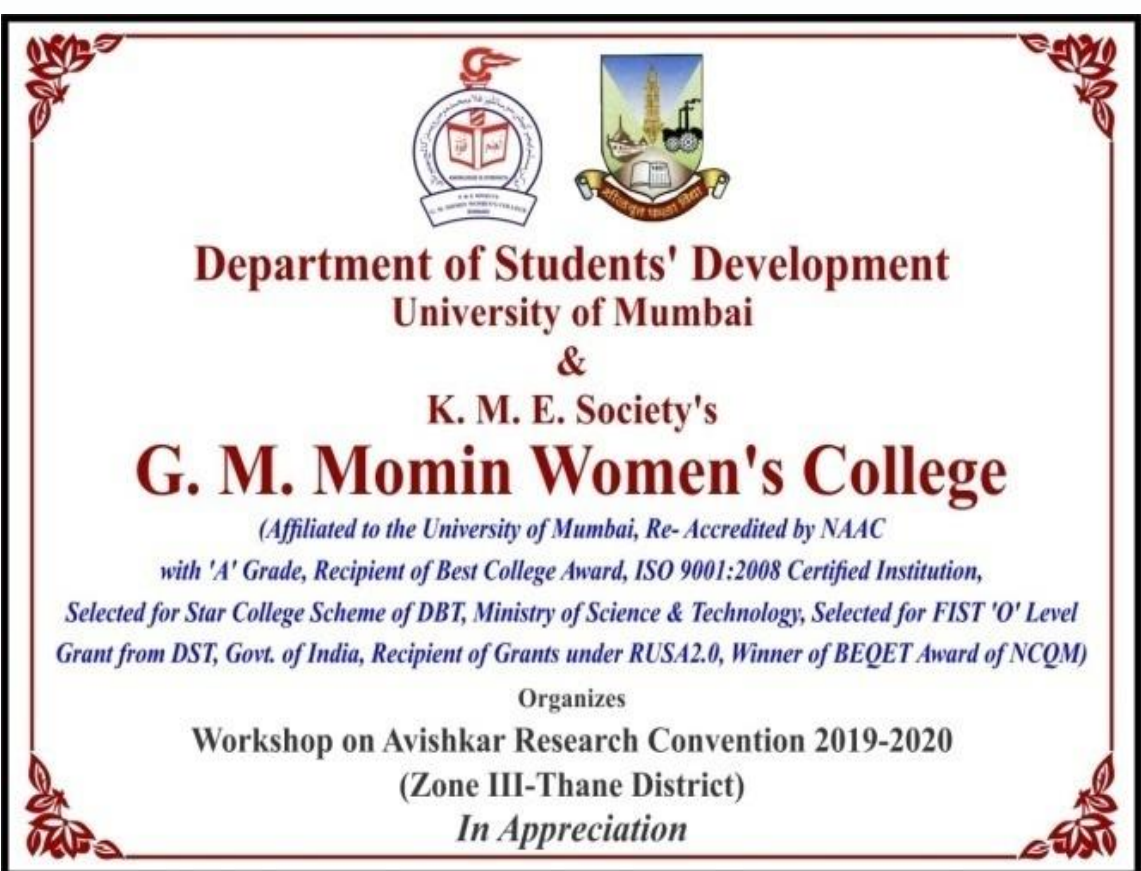


Avishkar Research Convention (College Contribution and Achievements)

Conduct of Workshop on Avishkar Research Convention in collaboration with Department of Students' Development University of Mumbai

Participation in Avishkar Research Convention



Year/Date	Number of Beneficiaries	Number of Resource Persons/University Officials visited
2018-2019 5.09.2018	137	05
2019-2020 18.07.2019	282	07

Release of Research Canvas (Vol. I & Vol. II): Collection of posters presented for Avishkar Research Convention 2017-2018 & 2018-2019



2018-2019
AISaba Abdul Qadir
Ansari Sadequa Irshad
Guiding Teacher: Dr. Tarannum Attar
“From Heavy to Healthy: Novel and scientific approach to School bag”

- Won first prizes at District level
- University level
- selected for State level at Avishkar Research Convention
- Won 3rd prize at all India Anveshan2019 at UdaipurWest Zone Research Convention
- Selected and Participated in National level Research Convention Anveshan at Mehasana



2016-2017
Dr. Tarannum Attar
❖ Gold Medal at University level in Teachers category
❖ Participation in Inter University Avishkar Research Convention at SRTM University Nanded in Teachers Category from 26th to 28th January 2017



K.M.E Society's
G.M.Momin Women's
College



Research Canvas (Vol.1)
(Collection of Posters Presented for Avishkar Research Convention 2018-19)
Prepared by
Avishkar Research Convention Committee

K.M.E. Society's
G.M.Momin Women's College



Research Canvas
(Collection of Posters Presented for
Avishkar Research Convention
2017-18)
Prepared by
Department of Physics

NOT AVAILABLE IN PINK YORKIE

IMAGE BIASNESS AGAINST WOMEN : BOLD OR BEAUTIFUL ?

Inter-University Avishkar Research Convention: 2017-2018

ABSTRACT

❖ Role of Women Power in Advertisements have been the Subject of Public Criticism & Empirical Research. The Research Conducted Empirical Evidence on Improving Advertising & Over-all Marketing Strategy. ❖ Gender Stereotype is Advertising has been Extensively Documented Over the Last 5 Decades & still Remains an Important Topic of Concern. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force.

SYNOPSIS/INTRODUCTION

❖ The Critical Role that the Women Play in Ads are two-fold. Research, Measurement, Development, Distribution, Promotion, Sales, Distribution, and Marketing. ❖ Men are shown in Ads as Heroes in Ads. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force.

OBJECTIVES

❖ To explore the Marketing Strategies in Advertisements. ❖ To Analyze the Perception of Masculinity & Femininity in Ads. ❖ To Analyze the Perception of Masculinity & Femininity in Ads. ❖ To Analyze the Perception of Masculinity & Femininity in Ads. ❖ To Analyze the Perception of Masculinity & Femininity in Ads.

HYPOTHESIS

❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force.

LITERATURE REVIEW

❖ Vanhaman and Jones (1975). ❖ Highlighted the Object, Physical, and Mental Qualities of Women. ❖ Jones (1975). ❖ Highlighted the Object, Physical, and Mental Qualities of Women. ❖ Jones (1975). ❖ Highlighted the Object, Physical, and Mental Qualities of Women.

CONCLUSION

❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force. ❖ Advertisements should Follow an Ethical Framework that is Gender Role Effective Role Structure in the Family & the Labor Force.

RESEARCH DESIGN

❖ Descriptive Research Method. ❖ Quantitative and Qualitative Analysis. ❖ Quantitative and Qualitative Analysis. ❖ Quantitative and Qualitative Analysis. ❖ Quantitative and Qualitative Analysis.

SAMPLING

❖ Random Sampling was used in which the Universe Size was 30. ❖ Random Sampling was used in which the Universe Size was 30. ❖ Random Sampling was used in which the Universe Size was 30.

Glimpses of
Avishkar
Posters

Bioconversion of corn cobs as a substrate for cultivation of mushroom (Pleurotus sajor-caju Fr.)

Category: C4

INTER-UNIVERSITY AVISHKAR RESEARCH CONVENTION 2018-2019

Level: UG

INTRODUCTION

Agricultural wastes are rich in various types of nutrients and their disposal is difficult to manage. It is a waste of resources as these are not being utilized in any way. In this study, the authors have tried to convert agricultural waste into a valuable resource by using it as a substrate for mushroom cultivation. The authors have tried to convert agricultural waste into a valuable resource by using it as a substrate for mushroom cultivation. The authors have tried to convert agricultural waste into a valuable resource by using it as a substrate for mushroom cultivation.

STEP I

Preparation of substrate: Corn cobs were cleaned and cut into small pieces. The pieces were then soaked in water for 24 hours. The water was then drained and the pieces were dried in the sun for 24 hours. The dried pieces were then soaked in a solution of 1% formalin for 24 hours. The solution was then drained and the pieces were dried in the sun for 24 hours. The dried pieces were then soaked in a solution of 1% formalin for 24 hours. The solution was then drained and the pieces were dried in the sun for 24 hours.

STEP II

Inoculation: The substrate was inoculated with the mushroom spores. The spores were added to the substrate and the substrate was then covered with a plastic sheet. The plastic sheet was then sealed with a rubber band. The substrate was then placed in a dark, humid environment for 7 days. The substrate was then placed in a dark, humid environment for 7 days. The substrate was then placed in a dark, humid environment for 7 days.

STEP III

Harvesting: The mushrooms were harvested after 7 days. The mushrooms were then cleaned and weighed. The mushrooms were then cleaned and weighed. The mushrooms were then cleaned and weighed.

RESULTS

The yield of mushrooms was 100 g/kg of substrate. The yield of mushrooms was 100 g/kg of substrate. The yield of mushrooms was 100 g/kg of substrate.

2016-2017
Gold medal at University level along with
guiding teacher
Dr. Vaishali Nirmalkar

An Empirical Study on Irrational Psychology and Behavioral anomaly of Indian Stock Market Investors with reference to Implication of "PROSPECT THEORY"

Category: C3

Level: UG

ABSTRACT

The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors.

INTRODUCTION

The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors.

RESEARCH DESIGN AND METHODOLOGY

The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors.

RESULTS

The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors. The study aims to investigate the irrational psychology and behavioral anomaly of Indian stock market investors.